



**– OFFICIAL ATHLETE INVITE –**

Gooseberry Ridge, South of Virgin, Utah  
September 28 to October 3, 2010

Hello,

Red Bull Energy Drink and H5 Events, Inc. are proud to announce the return of the Red Bull Rampage: The Evolution 2010. If you are receiving this letter, you are one of the select riders who are officially invited to compete in this year's event.

The following document includes key information you will need for your journey out to Virgin. Please feel free to contact me if you have any special needs or questions.

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## IMPORTANT ATHLETE INFORMATION –

### • LODGING

- It is **your responsibility** to secure your own accommodations. Lodging is very limited in the Zion area this time of year and I would recommend securing your lodging as soon as possible. The majority of athlete and event staff will be staying in Springdale, which is 25 minutes east of Virgin and the event site.

We have set-up a lodging block at the Quality Inn in Springdale for Rampage athletes. There are 31 rooms available and the special rate is \$119 a night. [QUALITY INN](#)

\*\*The following are the instructions for reserving a room:

- Call Brook at 435-772-3237 (She works Tuesday to Saturday)
- Mention “Rampage Athlete” as the code

### • RV/Camping

- Alternate options for lodging include renting an RV or camping. There are several rental agencies in Las Vegas and St. George. Zion River RV and camping resort is located in Virgin and it is a half-mile to the entrance of the event site.

<http://www.zionriverresort.com/>

RV Rental agencies in Las Vegas

<http://www.cruiseamerica.com/>

<http://www.sahararv.com/>

RV Rental agencies in St. George, UT

<http://www.utahmotorhomerentals.com/>

<http://reddesertrentals.com/>

### • NEW FORMAT FOR 2010 -

The Red Bull Rampage is always evolving as an event and the following changes were made to help improve safety and the quality of riding for 2010.

- The number one concern from athletes in 2008 was a lack of time to practice and build lines. This year we will have three additional days of practice. See schedule below for complete details.
- Similar to 2008 we will have roughly 6 to 8 pre-built features that you are free to integrate into your line into or avoid.
- For 2010 all athletes who qualified for the finals in 2008 will receive an automatic entry into the Super Sunday Finals on Sunday October 3<sup>rd</sup>. If you did not qualify for the finals in 2008 you will have to compete in the Qualifier on Friday, October 1<sup>st</sup>. No exceptions.

The following is the list of athletes who qualified in 2008:

- Brandon Semenuk
- Cam McCaul
- Cameron Zink
- Cedric Gracia
- Dan Atherton
- Darren Berrecloth
- Gee Atherton
- Graham Agassiz
- Kurt Sorge
- Kyle Strait
- Michal Marosi
- Mike Hopkins
- Mike Kinrade
- Paul Basagoitia
- Robbie Bourdon
- Thomas Vanderham

• **EVENT SCHEDULE -**

- Plan to arrive on Monday, September 27<sup>th</sup> in the afternoon and depart Monday, October the 4<sup>th</sup> at mid-day. Monday will be a weather day if necessary.

• **September 28<sup>th</sup> – 30<sup>th</sup> (Tues – Thurs) – Practice**

∞ All Athletes

Athlete practice and course work day. All competitors will be able to walk, ride and shape sections of the course in preparation for qualifiers on Friday.

• **October 1<sup>st</sup> (Friday) Qualifying -**

∞ 25 Athletes

- Riders who did not place in top 15 in 2008
- New athletes
- 2 runs each - best single run score
- Top 10 move on to Sunday Super Final

• **October 2<sup>nd</sup> (Saturday) - Final Practice**

∞ Qualified Athletes (only)

- All qualified athletes will have opportunity to practice for the Sunday final

• **October 3<sup>rd</sup> (Sunday) Super Final**

∞ 25 riders

- 10 riders who qualified on Friday
- Top 15 athletes who made it to the finals in 2008
- 2 runs each - Best single run score

- **FREERIDE MOUNTAIN BIKE WORLD TOUR FINAL (FMB WORLD TOUR)**

For the first time, the Red Bull Rampage will also be the Final's for the FMB World Tour. This highly anticipated tour will feature 18 stops around the world and will highlight Big Mountain, Slopestyle and Dirt Jump events. Rampage will be the tour finals so make sure you sign up early to receive points at each stop and a chance at the 20,000 Euro prize purse. For more information and registration material please visit:

<http://fmbworldtour.com/2010/>

- **FLIGHTS -**

- Las Vegas (LAS) - closest international Airport and is 2.5 hours to Virgin.
- St. George (SGU) - closest airport to Virgin and has connections through Los Angeles and Salt Lake.

- **ATHLETE CREDENTIALS –**

Athlete check in will take place at the Rampage check in house (491 E. Entrada, Virgin Utah 84779) on Tuesday 9/27 to Thursday 9/30 from 8am to 1pm. Please see included map.

- If you are traveling with a group, please forward me their names so I can place them on the shuttle list for access to the venue as well as catering and parties.

- **EVENT ACCESS –**

The event site is in a remote location and access will be limited to athletes and staff only.

- There will be one parking credential available to each athlete vehicle, no exceptions. Please try to carpool with other athlete's, team mechanics, and managers, as parking is limited.
- Credentials and vehicle parking passes are required for all athletes to access the site. Please check in at the Rampage house when you first arrive. Map included in this document.
- 4 wheel drive cars are required as the event site is a three (3) mile drive on a dirt road.
- Please drive slow out to the event site. It is a rough single lane dirt road that you will be sharing with all shuttles and other vehicles.

- **TECH SUPPORT –**

For this first time we will have an official tech area at the Rampage site (see included map.) If your team or sponsors are interested in supporting you and would like to have a tech/demo space please have them contact myself for more information.

Neutral tech support will be provided by *Over the Edge* bike shop in Hurricane (10 miles west from site.) Please call Quentin if you have any special requests prior to your arrival

- 435-635-5455. His shop will provide tools and miscellaneous parts (at a fee) will be available for all athletes.

**•• HEALTH INSURANCE –**

Please remember that personal health insurance is required. If you show up on-site without proof of insurance you will NOT be able to practice or compete.

**• ATHLETE WAIVERS –**

All competitors must complete a release of liability before they are able to compete or practice. If competitors are under the age of 18, a parent or legal guardian must sign the release of liability. This must be completed prior to your arrival. Please contact Todd Barber for the necessary forms.

**• HELMETS REQUIRED –**

All competitors must wear approved helmet during practice and competition and other safety gear is encouraged.

Check web site for current info -[www.redbullrampage.com](http://www.redbullrampage.com)

**• LOCATION -**

Event Location: Virgin, Utah (35 miles NE of St. George)

- From the town of Virgin head east on Hwy 9 approximately one mile.
- Just past Zion River Resort, turn right on Camino Del Rio (940 East) and then drive across the bridge. Take a right on Entrada and proceed to the athlete check in at the Rampage house at 491 E. Entrada, Virgin Utah 84779. See Map
- There will be a shuttle providing transportation to the event site for all non-athlete guests.

**• PRIZE PURSE**

- \$25,000 cash purse
- \$5,000 for the best trick award from the Utah Sports Commission.

Contact Info:

Todd Barber

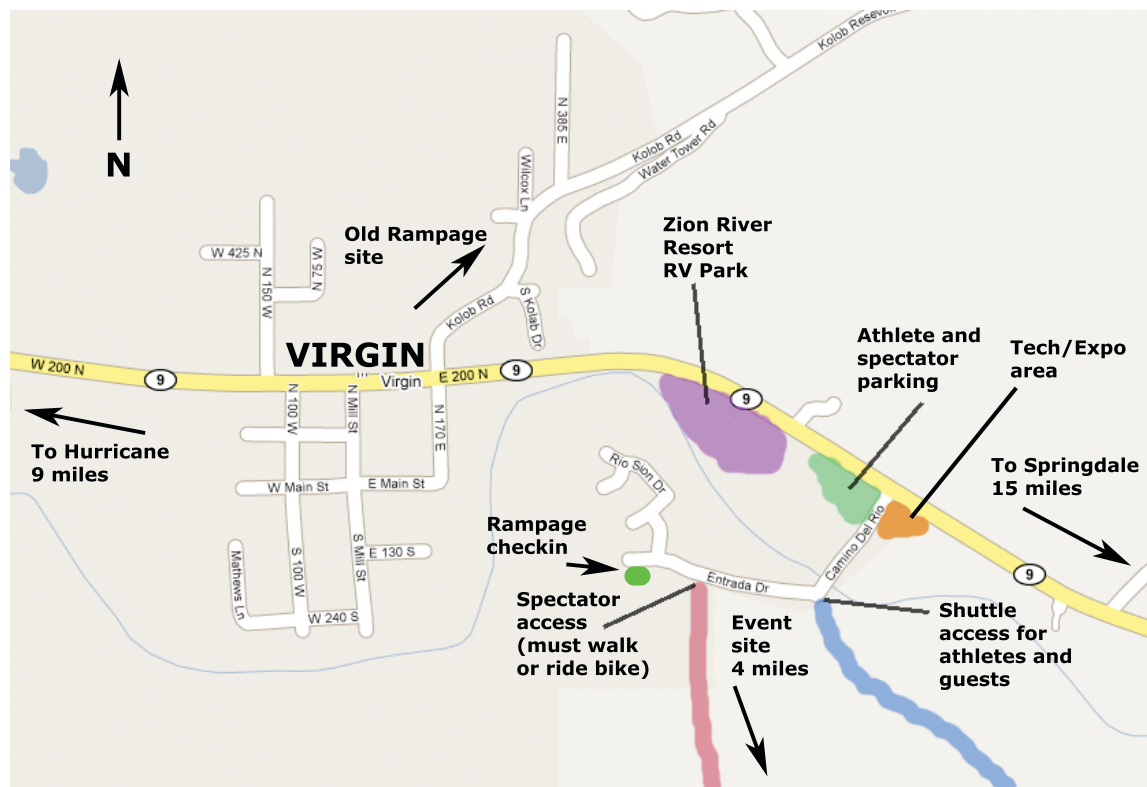
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Town of Virgin, UT map with the entrance to event site.



### DRIVING DIRECTIONS

**From: Mc Carran International, Las Vegas, NV**

**To: Virgin, UT - Red Bull Rampage event site**

Total Distance: 156.24 miles

Estimated Time: 2 hours 25 minutes

1. Begin at Mc Carran Int. on Departing Flights Wayne Newton Blvd and go SE for 800 feet for 0.1 mi
2. Bear left on Terminals Acc and go east for 800 feet
3. Bear rt. on ramp at sign reading "Las Vegas / Henderson Via Airport Tunnel & I-15 / I-215" and go SE for 0.3 mi
4. Bear right on Paradise Rd and go South for.1 mi
5. Exit Paradise Rd via ramp at sign reading "I-215 W to Las Vegas Strip / Downtown" and go West for 0.6 mi
6. Continue on I-215, Southern Las Vegas Belt and go west for 0.8 mi

7. Exit I-215, Southern Las Vegas Belt via ramp at sign reading "Exit 10 I-15 N to Las Vegas" and go NW for 0.6 mi
8. Continue on I-15 and go northeast for 134 miles
9. Exit I-15 via ramp at sign reading "Exit 16 UT-9 to Hurricane / Zion Natl. Park" and go East for 0.4 mi
10. Bear right on UT-9 and go East for 18 miles to Virgin, UT
11. Once in Virgin, UT – Continue east on Hwy 9 and then right after the Zion River Resort take a right on Camino Del Rio.
12. Park in designated parking area and take shuttles to the event site (approximately 4 miles)

**From: Cedar City, UT**

To: Virgin, UT - Red Bull Rampage event site

Total Distance: 28.57 miles

Estimated Time: 37 minutes

1. From Cedar City take "I-15 South to St. George" and go South for 31 miles
2. Exit I-15 via ramp at sign reading "Exit 27 UT-17 to Toquerville / Hurricane" and go Southwest for 0.2 miles
3. Turn left on UT-17 and go South for 6 miles
4. Turn left on UT-9 and go east for 6 miles to Virgin, UT
5. Once in Virgin, UT – Continue east on Hwy 9 and then right after the Zion River Resort take a right on Camino Del Rio.
6. Park in designated parking area and take shuttles to the event site (approximately 4 miles)

**From: St. George, UT**

To: Virgin, UT - Red Bull Rampage event site

Total Distance: 28.57 miles

Estimated Time: 37 minutes

1. From St. George take I-15 north for 9 miles
2. Exit I-15 via ramp at sign reading "Exit 16 UT-9 to Hurricane / Zion Natl. Park" and go East for 0.4 miles
3. Bear right on UT-9 and go East for 18 miles to Virgin, UT

4. Once in Virgin, UT – Continue east on Hwy 9 and then right after the Zion River Resort take a right on Camino Del Rio.
5. Park in designated parking area and take shuttles to the event site (approximately 4 miles)